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The Thoughtful Design Innovator.

Do you remember the last time you opened a gift that made you say, "Oh! How did you know? That's exactly what I wanted!" That's the kind of feeling that we at Electrolux seek to evoke in everyone who chooses or uses one of our products. We devote time, knowledge, and a great deal of thought to anticipating and creating the kind of products that our customers really need and want.

This kind of thoughtful care means innovating with insight. Not design for design's sake, but design for the user's sake. For us, thoughtful design means making products easier to use and tasks more enjoyable to perform, freeing our customers to experience the ultimate 21st century luxury: ease of mind. Our aim is to make this ease of mind more available to more people in more parts of their everyday lives, all over the world.

The "Thinking of you" promise from Electrolux goes beyond meeting the needs of today's consumers. It also means we're committed to making products safe for the environment— now and for future generations.

Electrolux. Thinking of you.

Share more of our thinking at www.electrolux.com



Meet Wally,

your new butler.

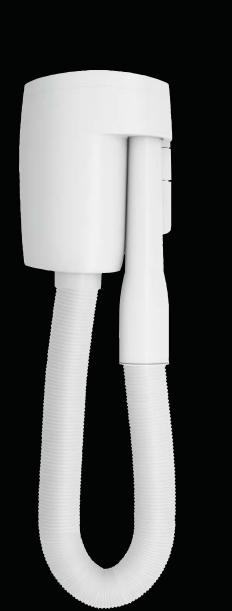


The Wally Flex is an innovative auxiliary hose for central vacuum systems that allows you to quickly clean small messes without having to pull out your entire vacuum hose.

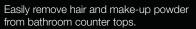
Easy to use and practical, the Wally Flex is there when you need it.



Ideal for cleaning dry messes in the kitchen.









Perfect to quickly clean the dryer lint filter.



Keep a foyer or hall dirt free.

The Wally Flex is easy to install on to any standard central vacuum inlet. Simply fix the back plate on to the standard inlet mounting plate, then attach the Wally Flex console on to the back plate. Easy.

